

Isha Dubey

UX/UI Designer with a background in Journalism. Hands-on experience in creating experiences that are functional and visually compelling.

Portfolio: <https://www.ishadubey.com/>

Linkedin:

<https://www.linkedin.com/in/isha-dubey/>

Phone: (714) 394-9433

Email: ishadubey9@gmail.com

EXPERIENCE

Clearspeed, San Francisco — *UX/UI Designer*

September 2021 (Contract)

UX/UI Designer for An Automated voice questionnaires and analytics App and Web Dashboard by delivering multi-device flows and prototypes to improve the visual design and to make it more accessible and friendly.

A web experience that increased the adoption rate by **55%**.

SFJAZZ, San Francisco — *UX/UI Designer*

August 2021(Contract)

Redesigning the “Homepage, “Support” &” Membership page” increased the conversion rate by **40%**. Prepared design document sets and collaborated on cross-functional teams to add value to discussions and complete an engineer hand-off.

Renart Studio, San Francisco — *UX Designer*

June 2020- August 2021

Created design solutions for multiple client’s websites & apps, carried out user research through target interviews and extensive usability testing before and after the redesign. Worked closely with stakeholders trying to achieve user's needs and business goals.

Radio Zindagi, Fremont — *Researcher & Host*

March 2018- August 2021

Conduct, Synthesize Quantitative & Qualitative Research & Conduct Competitive Audit. Plan, observe, and moderate study sessions and interviews.

SKILLS

Interaction Design
Prototyping
Wireframing
User Flows
Usability Testing
Research Information
Architecture
HTML/CSS Data
Analysis

TOOLS

Figma
Invision
Jira
Miro
Html & CSS

EDUCATION

Certificate: UX/UI
Design University of
California, Berkeley.

Bachelor of Arts,
Journalism, and Mass
Communication, DAVV,
India, GPA: 3.84

LANGUAGES

English, Hindi.

